



Managing Your Business Lifecycle

Whether you're just starting your own business, or have run one for a while, this series of informative workshops will help you make the most out of managing your money, assets and time!

Presented by an experienced panel of legal, financial and marketing experts, you'll learn how to start, grow and even exit your business with concrete strategies and detailed planning.

Admission to these workshops is free, but attendance is limited. To reserve your spot for one, two or all three, please register at:

[HTTPS://BIT.LY/2ZFV3V8](https://bit.ly/2zfv3v8)

Workshop 1: Founding Your Business

October 16, 2019 • 6:30 - 8:00pm

Workshop 2: Let's Get Growing

October 28, 2019 • 6:30 - 8:00pm

Workshop 3: Maturing and Exit Planning

November 13, 2019 • 6:30 - 8:00pm

Workshops will be held at:

Ten Penn Center • 1801 Market Street • Phila., PA 19103
24th Floor Conference Room

Light refreshments will be provided.

RESERVE YOUR SPOT NOW!
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PANELISTS

NELLA BLOOM, ESQ. | Nella is the Managing Member of Bloom & Bloom, LLC, a law firm focused on small and emerging businesses. Since 2014, Nella has been helping businesses bloom by advising on startup, shut-down, and the steps in between.

STEPHEN LITZENBERGER | Stephen is Managing Partner of BROADSTONE, LLC, where he oversees small business accounting and tax consulting projects. He is a licensed CPA and PMP with over 22 years of public accounting, consulting, and large corporate experience.

LEE SCHWARTZ, ESQ. | Lee is the owner of the Schwartz Law Firm, LLC. With over 35 years of experience, Lee practices in the area of Family Law and Collaborative Law. He also mediates divorce, custody, and division of property concerns.

KENNETH SEGAL | With a background in human resources management and consulting, Ken founded Independence Financial Consultants to focus on correcting, and more importantly, potentially preventing financial mistakes through comprehensive guidance to business owners, executives and other professionals.

SUSAN SEGAL | Susan is President of Newkirk Communications, Inc., a marketing, advertising and strategy agency. For over 35 years, she has worked with businesses to develop and customize their print, digital and broadcast messages through targeted design, content, and media branding.

PAUL VISOKEY | Paul is the President and Founder of Stony Hill Advisors, an M&A Advisory firm dedicated to helping business owners access the wealth they have created in their business.

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